

Amicus POS has helped Wallsend United service station to focus on the retail side of the business as well as continue to effectively and efficiently manage the fuel side!

"...with Amicus I can see which products are high sellers and ones that are not!"

Wallsend United service station near Newcastle has been managed by the current owner since September 2006. Initially the business used



a cash register and scanner. One the decision was made to grow the convenience side of the business, rather than focusing only on fuel, it was clear this was no longer suitable. After hearing about Amicus POS from Neotechnology's NSW Sales Manager it was decided that Amicus POS was the ideal solution to allow the small business to concentrate more on retail.

Wallsend United - Convenience & Fuel

- ◇ Two petrol pumps and two diesel pumps
- ◇ Convenience items - softdrinks, confectionary, newspapers, magazines, cigarettes, chips, milk
- ◇ Automotive products such as oil etc.



"Amicus helps me manage the retail side of my business really well. By looking at the products that are high sellers and those that are not I can move them around the shop to see if this makes a difference to the amount sold. Low selling items can be removed from the shelves and other items tried out for greater saleability."

The new point of sale system has a number of features which make things easier for employees. During quiet times the shelves are restocked, in particular drink fridges, taking employees away from the main view, out of pump eyesight, making it difficult to see when customers arrive. Amicus POS solves this problem through sound alerts when a

pump is picked up. The beep or other chosen alert sound is activated and the pump can be authorised.

Pumps can be held at any time from the point of sales terminal; this is useful if a customer is on their mobile phone while using the pump. Employees can hold the fuel flow and inform them that they should finish their call.

“The audible alert when a customer picks up a pump is great; if staff are stocking fridges or are otherwise not in view of the pumps this lets them know someone has arrived and they can then go and authorise the pump.”

Why Choose Amicus Fuel?

Bowser and pump control is combined with point of sale into a single, reliable and easy to use terminal

Automated pricing functions like multi-buy promotional pricing (2 for \$4.99) without the need to scan additional barcodes

Access reports on sales and other important information at any time

Simple, easy to use point of sale interface - easy to learn for full-time and casual employees without hours of training

Manage your inventory just like a supermarket, see what is selling well and in which positions throughout the store

Excellent stock take functionality allowing you to do regular stock takes to check

“Learning the sales and pump authorisation process only takes new employees 10 - 15 minutes.”

Amicus POS looks after all our fuel needs as well as the retail. The information stored in the database in regards to fuel stock levels is useful in meeting the SIRA reporting requirement. Along with a record of fuel delivered and fuel sales made, tank dips can be recorded and expected fuel levels easily seen.

